



AP : BPL Sales Performance 22/03/2026 9:38 AM

MTD Sales
41.76 L

Brand Share %
4.83 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.83 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	42.06	9.81 %
Fridge	-0.30	-0.07 %
Total	41.76	4.83 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	23.14	5.48 %
VIJAYAWADA-01	18.62	4.21 %
Total	41.76	4.83 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	23.44	10.90 %
Fridge	-0.30	-0.14 %
Total	23.14	5.48 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.33	3.90 %
PMR1	0.63	4.08 %
DHN1	0.60	4.34 %
KVL1	0.58	4.38 %
NLR1	0.43	4.01 %
NDL1	0.41	3.46 %
SPE1	0.23	2.02 %
TPI1	0.14	1.43 %
KHT1	0.10	0.62 %
MPL1	0.10	0.62 %
KDA1	0.09	0.70 %
KDR1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	23.14	5.48 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	18.62	8.71 %
Total	18.62	4.21 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.67	2.96 %
VJW3	0.42	2.75 %
TVU1	0.36	2.43 %
RAL1	0.32	3.18 %
NRT1	0.28	3.19 %
KND1	0.28	3.31 %
MTM1	0.26	2.68 %
JPT1	0.23	2.33 %
TDD1	0.19	2.10 %
PRL1	0.18	1.10 %
VKN1	0.17	1.13 %
JGG1	0.15	2.34 %
OGL1	0.15	1.18 %
VJW5	0.15	1.48 %
PPM1	0.14	1.22 %
NPR1	0.09	0.76 %
AMP1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
PNR1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	18.62	4.21 %