

MTD Sales
26.97 L

Brand Share %
3.41 %

Information:

MTD : 01-08-2025 To 20-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.41 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	25.96	6.34 %
Air-Cool	1.01	2.03 %
Total	26.97	3.41 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	14.24	3.46 %
VIJAYAWADA-01	12.74	3.36 %
Total	26.97	3.41 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	13.84	6.27 %
Air-Cool	0.39	1.71 %
Total	14.24	3.46 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.83	2.63 %
NLR1	0.38	2.74 %
KHT1	0.37	1.92 %
PUT1	0.37	2.50 %
RCY1	0.33	3.21 %
KDA1	0.31	2.85 %
MPL1	0.29	1.82 %
TPY2	0.29	0.93 %
PIL1	0.27	1.76 %
DHN1	0.20	2.04 %
ADI1	0.19	1.24 %
NYP1	0.14	0.97 %
TPI1	0.10	1.07 %
GTL1		0.00 %
KNL2		0.00 %
SPE1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	14.24	3.46 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	12.12	6.42 %
Air-Cool	0.62	2.31 %
Total	12.74	3.36 %

Branch *	MTD Sales L	Brand Share %
TVU1	0.41	3.31 %
BVR1	0.39	1.07 %
RAL1	0.38	3.14 %
VJW1	0.36	2.26 %
OGL1	0.28	1.89 %
DPE1	0.22	3.19 %
PAP1	0.19	2.86 %
VKN1	0.18	1.39 %
GVM1	0.17	1.48 %
CRL1	0.17	1.80 %
RMV1	0.16	1.48 %
GDV1	0.16	1.98 %
CKT1	0.14	1.39 %
VJW4	0.12	1.59 %
PNR1	0.12	2.53 %
AMP1		0.00 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KDR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
VJW5		0.00 %
Total	12.74	3.36 %