



AP : BPL Sales Performance 21/03/2026 9:38 AM

MTD Sales
40.11 L

Brand Share %
4.90 %

Information:

MTD : 01-03-2026 To 20-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.90 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	40.41	9.98 %
Fridge	-0.30	-0.07 %
Total	40.11	4.90 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	22.05	5.53 %
VIJAYAWADA-01	18.06	4.31 %
Total	40.11	4.90 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	22.35	11.02 %
Fridge	-0.30	-0.15 %
Total	22.05	5.53 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.33	3.97 %
KVL1	0.58	4.66 %
PMR1	0.48	3.48 %
NLR1	0.43	4.15 %
NDL1	0.41	3.54 %
DHN1	0.32	2.58 %
SPE1	0.23	2.19 %
TPI1	0.14	1.51 %
KHT1	0.10	0.62 %
MPL1	0.10	0.65 %
KDA1	0.09	0.70 %
KDR1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	22.05	5.53 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	18.06	8.94 %
Total	18.06	4.31 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.58	2.69 %
VJW3	0.42	2.75 %
TVU1	0.36	2.60 %
RAL1	0.32	3.41 %
NRT1	0.28	3.29 %
KND1	0.28	3.31 %
MTM1	0.26	2.84 %
JPT1	0.23	2.42 %
TDD1	0.19	2.16 %
PRL1	0.18	1.16 %
VKN1	0.17	1.15 %
JGG1	0.15	2.63 %
OGL1	0.15	1.32 %
VJW5	0.15	1.55 %
NPR1	0.09	0.82 %
AMP1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	18.06	4.31 %