

MTD Sales
14.78 L

Brand Share %
4.12 %

Information:

MTD : 01-09-2025 To 19-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.12 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	14.52	7.25 %
Air-Cool	0.19	4.30 %
Fridge	0.08	0.05 %
Total	14.78	4.12 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	9.46	4.91 %
VIJAYAWADA-01	5.33	3.20 %
Total	14.78	4.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	9.46	9.35 %
Total	9.46	4.91 %

Branch *	MTD Sales L	Brand Share %
VKI1	0.21	3.74 %
RCY1	0.21	2.02 %
KVL1	0.18	2.90 %
KOU1	0.13	3.03 %
TPY2	0.12	0.54 %
PMR1	0.10	1.27 %
NLR1	0.09	1.55 %
MPL1	0.08	1.10 %
ADI1		0.00 %
BVL1		0.00 %
GTL1		0.00 %
KNL2		0.00 %
NYP1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	9.46	4.91 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	5.06	5.11 %
Air-Cool	0.19	7.97 %
Fridge	0.08	0.12 %
Total	5.33	3.20 %

Branch *	MTD Sales L	Brand Share %
NRT1	0.18	2.76 %
GDV1	0.17	3.57 %
VJW4	0.13	2.93 %
OGL1	0.10	1.49 %
GVM1	0.08	1.68 %
VKN1	0.08	2.59 %
MTM1	0.08	2.94 %
AMP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VUY1		0.00 %
Total	5.33	3.20 %