

MTD Sales
26.23 L

Brand Share %
3.42 %

Information:

MTD : 01-08-2025 To 19-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.42 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	25.32	6.35 %
Air-Cool	0.91	1.85 %
Total	26.23	3.42 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	13.76	3.45 %
VIJAYAWADA-01	12.48	3.38 %
Total	26.23	3.42 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	13.46	6.27 %
Air-Cool	0.29	1.30 %
Total	13.76	3.45 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.73	2.34 %
NLR1	0.38	2.74 %
KHT1	0.37	1.95 %
PUT1	0.37	2.59 %
KDA1	0.31	2.96 %
MPL1	0.29	1.94 %
TPY2	0.29	0.99 %
PIL1	0.27	1.77 %
DHN1	0.20	2.13 %
ADI1	0.19	1.26 %
NYP1	0.14	0.98 %
GTL1		0.00 %
KNL2		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	13.76	3.45 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	11.86	6.43 %
Air-Cool	0.62	2.31 %
Total	12.48	3.38 %

Branch *	MTD Sales L	Brand Share %
TVU1	0.41	3.38 %
BVR1	0.39	1.10 %
VJW1	0.36	2.26 %
RAL1	0.29	2.42 %
OGL1	0.28	1.97 %
DPE1	0.22	3.30 %
PAP1	0.19	3.23 %
VKN1	0.18	1.41 %
GVM1	0.17	1.50 %
CRL1	0.17	1.84 %
GDV1	0.16	2.11 %
CKT1	0.14	1.42 %
VJW4	0.12	1.59 %
PNR1	0.12	2.61 %
AMP1		0.00 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KDR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RMV1		0.00 %
VJW5		0.00 %
Total	12.48	3.38 %