



AP : BPL Sales Performance 20/03/2026 9:38 AM

MTD Sales
38.18 L

Brand Share %
4.95 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.95 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	38.47	10.06 %
Fridge	-0.30	-0.08 %
Total	38.18	4.95 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	21.19	5.57 %
VIJAYAWADA-01	16.99	4.34 %
Total	38.18	4.95 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	21.49	11.17 %
Fridge	-0.30	-0.16 %
Total	21.19	5.57 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.33	4.16 %
KVL1	0.49	4.41 %
PMR1	0.48	4.12 %
NLR1	0.43	4.15 %
NDL1	0.41	4.01 %
DHN1	0.32	2.58 %
SPE1	0.23	2.30 %
TPI1	0.14	1.65 %
KHT1	0.10	0.63 %
MPL1	0.10	0.65 %
KDA1	0.09	0.71 %
KDR1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	21.19	5.57 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	16.99	8.94 %
Total	16.99	4.34 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.58	2.95 %
TVU1	0.36	2.69 %
RAL1	0.32	3.56 %
VJW3	0.29	2.21 %
NRT1	0.28	3.33 %
KND1	0.28	3.59 %
MTM1	0.26	2.99 %
JPT1	0.23	2.56 %
TDD1	0.19	2.22 %
PRL1	0.18	1.21 %
VKN1	0.17	1.16 %
JGG1	0.15	2.88 %
OGL1	0.15	1.44 %
VJW5	0.15	1.58 %
NPR1	0.09	0.85 %
AMP1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	16.99	4.34 %