

MTD Sales
42.55 L

Brand Share %
2.92 %

Information:

MTD : 01-10-2025 To 18-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.92 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	42.46	4.53 %
Air-Cool	0.09	2.31 %
Total	42.55	2.92 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	23.21	3.26 %
VIJAYAWADA-01	19.34	2.59 %
Total	42.55	2.92 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	23.12	4.96 %
Air-Cool	0.09	3.51 %
Total	23.21	3.26 %

Branch *	MTD Sales L	Brand Share %
MPL1	0.61	2.35 %
NLR1	0.48	2.22 %
PIL1	0.42	1.35 %
KOU1	0.41	2.58 %
KDA1	0.36	1.23 %
TPI1	0.29	1.31 %
KVL1	0.26	1.07 %
ADI1	0.21	0.94 %
TPY2	0.16	0.21 %
RCY1	0.15	0.82 %
DHN1	0.10	0.61 %
PUT1	0.08	0.61 %
BVL1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
NYP1		0.00 %
TPY1		0.00 %
Total	23.21	3.26 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	19.34	4.10 %
Total	19.34	2.59 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.75	0.89 %
JPT1	0.51	2.82 %
NPR1	0.49	2.30 %
TDD1	0.39	2.00 %
VJW5	0.30	2.88 %
GNT2	0.25	1.52 %
VKN1	0.18	0.86 %
GVM1	0.18	1.44 %
KDR1	0.17	1.27 %
VJW4	0.13	1.13 %
VJW1	0.12	0.36 %
PPM1	0.11	0.94 %
DPE1	0.11	0.85 %
AMP1	0.11	1.01 %
TVU1	0.09	0.59 %
ELU1	0.09	0.27 %
BPP1		0.00 %
CKT1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VUY1		0.00 %
Total	19.34	2.59 %