

MTD Sales
25.07 L

Brand Share %
3.36 %

Information:

MTD : 01-08-2025 To 18-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.36 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	24.16	6.23 %
Air-Cool	0.91	1.84 %
Total	25.07	3.36 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	13.27	3.42 %
VIJAYAWADA-01	11.79	3.29 %
Total	25.07	3.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	12.98	6.23 %
Air-Cool	0.29	1.29 %
Total	13.27	3.42 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.73	2.34 %
NLR1	0.38	2.82 %
KHT1	0.37	1.99 %
PUT1	0.37	2.59 %
KDA1	0.31	2.96 %
MPL1	0.29	1.96 %
PIL1	0.27	1.83 %
RCY1	0.24	2.67 %
DHN1	0.20	2.23 %
NYP1	0.14	1.00 %
TPY2	0.13	0.45 %
ADI1	0.10	0.67 %
GTL1		0.00 %
KNL2		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	13.27	3.42 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	11.17	6.24 %
Air-Cool	0.62	2.31 %
Total	11.79	3.29 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.36	2.48 %
TVU1	0.30	2.56 %
RAL1	0.29	2.53 %
BVR1	0.28	0.82 %
OGL1	0.28	2.09 %
PAP1	0.19	3.23 %
VKN1	0.18	1.43 %
GVM1	0.17	1.54 %
CRL1	0.17	1.88 %
GDV1	0.16	2.46 %
CKT1	0.14	1.44 %
VJW4	0.12	1.67 %
PNR1	0.12	2.61 %
AMP1		0.00 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KDR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RMV1		0.00 %
VJW5		0.00 %
Total	11.79	3.29 %