



AP : BPL Sales Performance 19/03/2026 9:38 AM

MTD Sales
27.49 L

Brand Share %
4.59 %

Information:

MTD : 01-03-2026 To 18-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.59 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	27.79	9.77 %
Fridge	-0.30	-0.09 %
Total	27.49	4.59 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	15.40	5.00 %
VIJAYAWADA-01	12.09	4.16 %
Total	27.49	4.59 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	15.70	10.56 %
Fridge	-0.30	-0.19 %
Total	15.40	5.00 %

Branch *	MTD Sales L	Brand Share %
PIL1	0.34	4.00 %
PMR1	0.33	3.51 %
DHN1	0.32	3.40 %
NDL1	0.26	2.85 %
SPE1	0.23	3.35 %
KHT1	0.10	0.80 %
MPL1	0.10	0.78 %
KDA1	0.09	0.86 %
KDR1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	15.40	5.00 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	12.09	8.91 %
Total	12.09	4.16 %

Branch *	MTD Sales L	Brand Share %
TVU1	0.36	3.08 %
CRL1	0.30	1.96 %
VJW3	0.29	3.06 %
NRT1	0.28	3.98 %
MTM1	0.26	4.18 %
JPT1	0.23	3.07 %
RAL1	0.22	3.36 %
PAP1	0.19	2.88 %
PRL1	0.18	1.42 %
VKN1	0.17	1.87 %
OGL1	0.15	1.73 %
VJW5	0.15	1.81 %
NPR1	0.09	1.28 %
TDD1	0.09	1.37 %
AMP1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KND1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	12.09	4.16 %