

MTD Sales
37.93 L

Brand Share %
2.96 %

Information:

MTD : 01-10-2025 To 17-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.96 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	37.84	4.59 %
Air-Cool	0.09	2.48 %
Total	37.93	2.96 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	20.66	3.26 %
VIJAYAWADA-01	17.27	2.68 %
Total	37.93	2.96 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	20.56	4.95 %
Air-Cool	0.09	3.80 %
Total	20.66	3.26 %

Branch *	MTD Sales L	Brand Share %
KOU1	0.41	2.75 %
NLR1	0.39	2.08 %
KDA1	0.36	1.35 %
TP11	0.29	1.37 %
KVL1	0.26	1.24 %
ADI1	0.21	1.04 %
SPE1	0.17	1.05 %
PIL1	0.17	0.59 %
TPY2	0.16	0.23 %
RCY1	0.15	0.85 %
DHN1	0.10	0.69 %
PUT1	0.08	0.66 %
BVL1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
NYP1		0.00 %
TPY1		0.00 %
Total	20.66	3.26 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	17.27	4.22 %
Total	17.27	2.68 %

Branch *	MTD Sales L	Brand Share %
NPR1	0.49	2.75 %
TDD1	0.39	2.11 %
GNT2	0.25	1.68 %
GVM1	0.18	1.50 %
BVR1	0.17	0.36 %
VJW4	0.13	1.19 %
VJW1	0.12	0.37 %
PPM1	0.11	0.99 %
DPE1	0.11	0.90 %
AMP1	0.11	1.11 %
VKN1	0.10	0.48 %
TVU1	0.09	0.64 %
ELU1	0.09	0.28 %
BPP1		0.00 %
CKT1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
KDR1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VUY1		0.00 %
Total	17.27	2.68 %