

MTD Sales
37.20 L

Brand Share %
3.05 %

Information:

MTD : 01-10-2025 To 16-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.05 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	37.11	4.72 %
Air-Cool	0.09	2.66 %
Total	37.20	3.05 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	20.21	3.38 %
VIJAYAWADA-01	16.99	2.73 %
Total	37.20	3.05 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	20.12	5.13 %
Air-Cool	0.09	4.23 %
Total	20.21	3.38 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.39	2.27 %
KDA1	0.36	1.48 %
TPI1	0.29	1.42 %
KVL1	0.26	1.32 %
ADI1	0.21	1.05 %
SPE1	0.17	1.18 %
TPY2	0.16	0.24 %
RCY1	0.15	0.90 %
DHN1	0.10	0.76 %
PIL1	0.08	0.30 %
PUT1	0.08	0.72 %
BVL1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
NYP1		0.00 %
TPY1		0.00 %
Total	20.21	3.38 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	16.99	4.32 %
Total	16.99	2.73 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.63	3.00 %
NPR1	0.49	2.99 %
TDD1	0.39	2.29 %
GNT2	0.25	1.74 %
GVM1	0.18	1.53 %
BVR1	0.17	0.36 %
VJW4	0.13	1.25 %
VJW1	0.12	0.37 %
PPM1	0.11	1.02 %
DPE1	0.11	0.95 %
AMP1	0.11	1.25 %
VKN1	0.10	0.50 %
TVU1	0.09	0.66 %
ELU1	0.09	0.30 %
BPP1		0.00 %
CKT1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
KDR1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VUY1		0.00 %
Total	16.99	2.73 %