

MTD Sales
22.59 L

Brand Share %
3.29 %

Information:

MTD : 01-08-2025 To 16-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.29 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	21.78	6.16 %
Air-Cool	0.82	1.66 %
Total	22.59	3.29 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	11.90	3.33 %
VIJAYAWADA-01	10.69	3.23 %
Total	22.59	3.29 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	11.70	6.16 %
Air-Cool	0.20	0.87 %
Total	11.90	3.33 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.56	1.94 %
NLR1	0.38	2.96 %
KHT1	0.37	2.05 %
MPL1	0.29	2.05 %
PUT1	0.27	2.09 %
PIL1	0.27	1.87 %
RCY1	0.24	2.92 %
NYP1	0.14	1.06 %
TPY2	0.13	0.48 %
KDA1	0.12	1.29 %
ADI1	0.10	0.79 %
DHN1		0.00 %
GTL1		0.00 %
KNL2		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	11.90	3.33 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	10.07	6.17 %
Air-Cool	0.62	2.34 %
Total	10.69	3.23 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.36	2.55 %
TVU1	0.30	3.25 %
BVR1	0.28	0.89 %
OGL1	0.28	2.26 %
GVM1	0.17	1.67 %
CRL1	0.17	1.99 %
GDV1	0.16	2.64 %
CKT1	0.14	1.48 %
VJW4	0.12	1.75 %
PNR1	0.12	2.72 %
RAL1	0.09	0.88 %
AMP1		0.00 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KDR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RMV1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	10.69	3.23 %