



AP : BPL Sales Performance 17/05/2026 9:38 AM

MTD Sales
33.84 L

Brand Share %
7.22 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.22 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	33.84	9.86 %
Total	33.84	7.22 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	17.63	8.18 %
TIRUPATI-01	16.21	6.39 %
Total	33.84	7.22 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	17.63	11.01 %
Total	17.63	8.18 %

Branch *	MTD Sales L	Brand Share %
VJW4	0.46	5.13 %
GVM1	0.35	6.11 %
JPT1	0.30	4.15 %
GNT1	0.26	3.16 %
OGL1	0.15	1.58 %
VJW1	0.15	2.48 %
TVU1	0.15	1.43 %
BPP1	0.13	2.78 %
VJW3	0.13	0.78 %
VKN1	0.12	2.10 %
GDV1	0.11	3.35 %
GNT2	0.10	2.96 %
NZV1	0.10	4.63 %
JGG1	0.10	3.09 %
NPR1	0.10	1.95 %
AMP1		0.00 %
GTSD		0.00 %
KND1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	17.63	8.18 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	16.21	8.86 %
Total	16.21	6.39 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.61	3.25 %
PIL1	0.44	3.23 %
PUT1	0.37	5.76 %
MPL1	0.36	3.30 %
KVL1	0.35	5.04 %
SPE1	0.32	3.23 %
KAR1	0.30	3.96 %
KHT1	0.19	3.50 %
DHN1	0.15	2.35 %
RCY1	0.11	1.70 %
KOU1	0.10	1.58 %
GTL1		0.00 %
KDR1		0.00 %
KNL2		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1	-0.09	-2.91 %
Total	16.21	6.39 %