



# AP : BPL Sales Performance 17/04/2026 9:38 AM

MTD Sales  
33.03 L

Brand Share %  
6.76 %

Information:

MTD : 01-04-2026 To 16-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.76 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	33.03	10.86 %
Total	33.03	6.76 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	19.75	6.84 %
VIJAYAWADA-01	13.28	6.63 %
Total	33.03	6.76 %

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	19.75	11.68 %
Total	19.75	6.84 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.69	6.73 %
KAR1	0.63	5.85 %
RCY1	0.47	5.78 %
TPY2	0.44	1.97 %
MPL1	0.32	2.74 %
PMR1	0.31	2.16 %
DHN1	0.30	2.98 %
PGR1	0.27	3.73 %
SPE1	0.24	4.05 %
PIL1	0.23	3.05 %
KNL2	0.15	1.27 %
GTL1	0.15	2.29 %
KVL1	0.09	1.68 %
TPY1	0.09	1.00 %
KDR1		0.00 %
KHT1		0.00 %
NYP1		0.00 %
PUT1		0.00 %
TPI1		0.00 %
KOU1	-0.07	-1.64 %
Total	19.75	6.84 %

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
LED TV	13.28	9.84 %
Total	13.28	6.63 %

Branch *	MTD Sales L	Brand Share %
NPR1	0.44	6.72 %
OGL1	0.44	5.24 %
RAL1	0.38	5.34 %
DPE1	0.29	5.38 %
VJW3	0.29	2.96 %
TVU1	0.29	5.41 %
CKT1	0.26	5.98 %
MTM1	0.19	5.08 %
CRL1	0.19	1.61 %
GDV1	0.15	3.01 %
VKN1	0.15	2.04 %
JPT1	0.15	3.00 %
GNT2	0.11	2.18 %
GVM1	0.09	2.12 %
VJW5	0.09	2.46 %
PRL1	0.08	1.08 %
AMP1		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KND1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
VJW1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
WHVJ		0.00 %
Total	13.28	6.63 %