



AP : BPL Sales Performance 17/03/2026 9:38 AM

MTD Sales
24.44 L

Brand Share %
4.39 %

Information:

MTD : 01-03-2026 To 16-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.39 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	24.74	9.46 %
Fridge	-0.30	-0.10 %
Total	24.44	4.39 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	14.15	4.95 %
VIJAYAWADA-01	10.29	3.79 %
Total	24.44	4.39 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	14.44	10.55 %
Fridge	-0.30	-0.20 %
Total	14.15	4.95 %

Branch *	MTD Sales L	Brand Share %
PIL1	0.34	4.07 %
DHN1	0.32	3.90 %
SPE1	0.23	3.62 %
PMR1	0.19	2.28 %
NDL1	0.11	1.36 %
KHT1	0.10	0.90 %
MPL1	0.10	0.79 %
KDA1	0.09	0.86 %
KDR1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	14.15	4.95 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	10.29	8.26 %
Total	10.29	3.79 %

Branch *	MTD Sales L	Brand Share %
TVU1	0.36	3.36 %
CRL1	0.30	2.08 %
VJW3	0.29	3.23 %
NRT1	0.28	4.29 %
RAL1	0.22	3.63 %
PAP1	0.19	3.22 %
MTM1	0.17	2.80 %
VKN1	0.17	2.02 %
OGL1	0.15	1.75 %
VJW5	0.15	1.99 %
NPR1	0.09	1.39 %
TDD1	0.09	1.46 %
JPT1	0.09	1.30 %
TNI1	0.09	1.70 %
PRL1	0.09	0.76 %
AMP1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KND1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	10.29	3.79 %