

MTD Sales
35.40 L

Brand Share %
3.05 %

Information:

MTD : 01-10-2025 To 15-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.05 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	35.31	4.71 %
Air-Cool	0.09	3.01 %
Total	35.40	3.05 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	18.72	3.32 %
VIJAYAWADA-01	16.69	2.79 %
Total	35.40	3.05 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	18.62	5.03 %
Air-Cool	0.09	4.94 %
Total	18.72	3.32 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.39	2.35 %
KDA1	0.36	1.62 %
TPI1	0.29	1.49 %
KVL1	0.26	1.45 %
ADI1	0.21	1.10 %
SPE1	0.17	1.27 %
TPY2	0.16	0.26 %
RCY1	0.15	0.97 %
DHN1	0.10	0.83 %
PIL1	0.08	0.32 %
PUT1	0.08	0.74 %
BVL1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
NYP1		0.00 %
TPY1		0.00 %
Total	18.72	3.32 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	16.69	4.40 %
Total	16.69	2.79 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.63	3.01 %
NPR1	0.49	2.99 %
TDD1	0.39	2.34 %
GNT2	0.25	1.79 %
GVM1	0.18	1.55 %
BVR1	0.17	0.36 %
VJW4	0.13	1.28 %
VJW1	0.12	0.38 %
PPM1	0.11	1.04 %
DPE1	0.11	0.99 %
VKN1	0.10	0.54 %
TVU1	0.09	0.73 %
ELU1	0.09	0.34 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
KDR1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VUY1		0.00 %
Total	16.69	2.79 %