



AP : BPL Sales Performance 16/05/2026 9:38 AM

MTD Sales
31.34 L

Brand Share %
6.97 %

Information:

MTD : 01-05-2026 To 15-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.97 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	31.34	9.56 %
Total	31.34	6.97 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	16.12	7.79 %
TIRUPATI-01	15.21	6.28 %
Total	31.34	6.97 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	16.12	10.49 %
Total	16.12	7.79 %

Branch *	MTD Sales L	Brand Share %
JPT1	0.30	4.40 %
GNT1	0.26	3.18 %
GVM1	0.25	4.51 %
OGL1	0.15	1.58 %
VJW1	0.15	2.57 %
TVU1	0.15	1.50 %
VJW4	0.15	1.75 %
BPP1	0.13	2.90 %
VJW3	0.13	0.79 %
GDV1	0.11	3.54 %
GNT2	0.10	2.96 %
NZV1	0.10	4.63 %
JGG1	0.10	3.09 %
AMP1		0.00 %
GTSD		0.00 %
KND1		0.00 %
NPR1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	16.12	7.79 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	15.21	8.75 %
Total	15.21	6.28 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.61	3.31 %
PUT1	0.37	6.37 %
MPL1	0.36	3.63 %
KVL1	0.35	5.60 %
KAR1	0.30	3.96 %
PIL1	0.29	2.23 %
SPE1	0.21	2.24 %
KHT1	0.19	3.50 %
DHN1	0.15	2.39 %
RCY1	0.11	1.82 %
KOU1	0.10	1.58 %
GTL1		0.00 %
KDR1		0.00 %
KNL2		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1	-0.09	-2.91 %
Total	15.21	6.28 %