



# AP : BPL Sales Performance 16/04/2026 9:38 AM

MTD Sales  
31.46 L

Brand Share %  
6.83 %

Information:

MTD : 01-04-2026 To 15-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.83 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	31.46	10.81 %
Total	31.46	6.83 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	18.89	6.94 %
VIJAYAWADA-01	12.57	6.68 %
Total	31.46	6.83 %

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	18.89	11.52 %
Total	18.89	6.94 %

Branch *	MTD Sales L	Brand Share %
KAR1	0.48	4.76 %
RCY1	0.47	5.97 %
TPY2	0.44	2.04 %
MPL1	0.32	2.79 %
PMR1	0.31	2.22 %
DHN1	0.30	3.32 %
PGR1	0.27	3.78 %
SPE1	0.24	4.05 %
PIL1	0.23	3.51 %
KNL2	0.15	1.40 %
GTL1	0.15	2.43 %
KVL1	0.09	1.76 %
TPY1	0.09	1.04 %
KDR1		0.00 %
KHT1		0.00 %
NYP1		0.00 %
PUT1		0.00 %
TPI1		0.00 %
KOU1	-0.07	-1.66 %
Total	18.89	6.94 %

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
LED TV	12.57	9.89 %
Total	12.57	6.68 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.44	5.53 %
RAL1	0.38	5.41 %
VJW3	0.29	3.52 %
TVU1	0.29	5.62 %
CKT1	0.26	6.36 %
ELU1	0.20	3.97 %
CRL1	0.19	1.98 %
GDV1	0.15	3.11 %
VKN1	0.15	2.13 %
JPT1	0.15	3.36 %
DPE1	0.15	2.78 %
GNT2	0.11	2.28 %
GVM1	0.09	2.24 %
MTM1	0.09	2.54 %
VJW5	0.09	2.46 %
PRL1	0.08	1.09 %
AMP1		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KND1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
VJW1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	12.57	6.68 %