

MTD Sales
30.41 L

Brand Share %
2.74 %

Information:

MTD : 01-10-2025 To 14-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.74 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	30.32	4.24 %
Air-Cool	0.09	3.22 %
Total	30.41	2.74 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	17.66	3.32 %
VIJAYAWADA-01	12.76	2.21 %
Total	30.41	2.74 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	17.56	4.98 %
Air-Cool	0.09	5.21 %
Total	17.66	3.32 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.39	2.35 %
KDA1	0.36	1.74 %
KVL1	0.26	1.45 %
ADI1	0.21	1.16 %
SPE1	0.17	1.33 %
TPY2	0.16	0.27 %
RCY1	0.15	0.98 %
TPI1	0.12	0.70 %
DHN1	0.10	0.94 %
PIL1	0.08	0.34 %
PUT1	0.08	0.78 %
BVL1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
NYP1		0.00 %
TPY1		0.00 %
Total	17.66	3.32 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	12.76	3.51 %
Total	12.76	2.21 %

Branch *	MTD Sales L	Brand Share %
TDD1	0.39	2.62 %
GNT2	0.25	1.82 %
JGG1	0.25	2.47 %
GVM1	0.18	1.60 %
BVR1	0.17	0.36 %
CRL1	0.17	0.84 %
VJW4	0.13	1.30 %
VJW1	0.12	0.39 %
PPM1	0.11	1.12 %
DPE1	0.11	1.04 %
VKN1	0.10	0.55 %
TVU1	0.09	0.80 %
ELU1	0.09	0.35 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
KDR1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VUY1		0.00 %
Total	12.76	2.21 %