

MTD Sales
12.50 L

Brand Share %
4.11 %

Information:

MTD : 01-09-2025 To 14-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.11 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	12.23	7.13 %
Air-Cool	0.19	4.76 %
Fridge	0.08	0.06 %
Total	12.50	4.11 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	7.55	4.60 %
VIJAYAWADA-01	4.95	3.53 %
Total	12.50	4.11 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	7.55	8.66 %
Total	7.55	4.60 %

Branch *	MTD Sales L	Brand Share %
RCY1	0.21	2.13 %
KHT1	0.16	2.77 %
KOU1	0.13	4.09 %
TPY2	0.12	0.62 %
KVL1	0.09	1.67 %
NLR1	0.09	1.80 %
MPL1	0.08	1.38 %
PGR1	0.08	2.48 %
ADI1		0.00 %
BVL1		0.00 %
GTL1		0.00 %
KNL2		0.00 %
NYP1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	7.55	4.60 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	4.68	5.55 %
Air-Cool	0.19	8.54 %
Fridge	0.08	0.14 %
Total	4.95	3.53 %

Branch *	MTD Sales L	Brand Share %
VJW4	0.13	3.10 %
OGL1	0.10	1.87 %
GVM1	0.08	2.00 %
NRT1	0.08	1.47 %
VKN1	0.08	3.07 %
MTM1	0.08	3.71 %
AMP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VUY1		0.00 %
Total	4.95	3.53 %