

MTD Sales  
15.22 L

Brand Share %  
3.23 %

Information:

MTD : 01-08-2025 To 13-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.23 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 14.50       | 6.58 %        |
| Air-Cool | 0.73        | 1.50 %        |
| Total    | 15.22       | 3.23 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 7.70        | 3.19 %        |
| VIJAYAWADA-01 | 7.52        | 3.26 %        |
| Total         | 15.22       | 3.23 %        |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 7.50        | 6.38 %        |
| Air-Cool | 0.20        | 0.88 %        |
| Total    | 7.70        | 3.19 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ATP1     | 0.56        | 2.19 %        |
| KHT1     | 0.37        | 2.41 %        |
| PUT1     | 0.27        | 2.64 %        |
| PDT1     | 0.24        | 3.08 %        |
| MPL1     | 0.20        | 1.87 %        |
| NLR1     | 0.19        | 2.38 %        |
| TPY2     | 0.13        | 0.66 %        |
| PIL1     | 0.10        | 1.23 %        |
| ADI1     |             | 0.00 %        |
| DHN1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| KDA1     |             | 0.00 %        |
| KNL2     |             | 0.00 %        |
| NYP1     |             | 0.00 %        |
| SPE1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| TPY1     |             | 0.00 %        |
| VKI1     |             | 0.00 %        |
| Total    | 7.70        | 3.19 %        |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 6.99        | 6.82 %        |
| Air-Cool | 0.53        | 2.04 %        |
| Total    | 7.52        | 3.26 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BVR1     | 0.28        | 1.55 %        |
| GVM1     | 0.17        | 2.62 %        |
| VJW1     | 0.17        | 1.80 %        |
| CRL1     | 0.17        | 3.11 %        |
| CKT1     | 0.14        | 2.44 %        |
| VJW4     | 0.12        | 2.67 %        |
| KND1     | 0.10        | 2.71 %        |
| AMP1     |             | 0.00 %        |
| BPP1     |             | 0.00 %        |
| ELU1     |             | 0.00 %        |
| GNT2     |             | 0.00 %        |
| GTSD     |             | 0.00 %        |
| JGG1     |             | 0.00 %        |
| KDR1     |             | 0.00 %        |
| PPM1     |             | 0.00 %        |
| PRL1     |             | 0.00 %        |
| RAL1     |             | 0.00 %        |
| RMV1     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| Total    | 7.52        | 3.26 %        |