

MTD Sales
27.47 L

Brand Share %
2.66 %

Information:

MTD : 01-10-2025 To 12-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.66 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	27.38	4.10 %
Air-Cool	0.09	3.52 %
Total	27.47	2.66 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	16.32	3.35 %
VIJAYAWADA-01	11.16	2.04 %
Total	27.47	2.66 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	16.23	5.04 %
Air-Cool	0.09	5.52 %
Total	16.32	3.35 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.39	2.44 %
KDA1	0.36	1.85 %
KVL1	0.26	1.58 %
PGR1	0.25	1.97 %
ADI1	0.21	1.18 %
SPE1	0.17	1.36 %
TPY2	0.16	0.27 %
RCY1	0.15	1.09 %
TPI1	0.12	0.76 %
DHN1	0.10	1.01 %
GTL1	0.10	2.02 %
PUT1	0.08	0.94 %
BVL1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
NYP1		0.00 %
PIL1		0.00 %
TPY1		0.00 %
Total	16.32	3.35 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	11.16	3.22 %
Total	11.16	2.04 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.47	2.50 %
NRT1	0.35	2.45 %
GNT2	0.25	1.90 %
JGG1	0.25	2.49 %
BVR1	0.17	0.37 %
CRL1	0.17	0.93 %
VJW4	0.13	1.30 %
VJW1	0.12	0.40 %
PPM1	0.11	1.18 %
VKN1	0.10	0.62 %
GVM1	0.10	0.89 %
TVU1	0.09	0.90 %
ELU1	0.09	0.36 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
KDR1		0.00 %
MTM1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	11.16	2.04 %