



AP : BPL Sales Performance 12/09/2025 9:38 AM

MTD Sales
10.75 L

Brand Share %
4.12 %

Information:

MTD : 01-09-2025 To 11-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.12 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	10.58	7.22 %
Air-Cool	0.10	2.64 %
Fridge	0.08	0.07 %
Total	10.75	4.12 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	6.12	4.47 %
VIJAYAWADA-01	4.63	3.74 %
Total	10.75	4.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	6.12	8.53 %
Total	6.12	4.47 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.16	3.55 %
KVL1	0.09	1.74 %
KDA1	0.09	1.61 %
NLR1	0.09	1.87 %
KNL1	0.08	2.54 %
MPL1	0.08	1.49 %
PGR1	0.08	3.09 %
ADI1		0.00 %
BVL1		0.00 %
GTL1		0.00 %
KNL2		0.00 %
NYP1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total	6.12	4.47 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	4.46	5.97 %
Air-Cool	0.10	4.73 %
Fridge	0.08	0.16 %
Total	4.63	3.74 %

Branch *	MTD Sales L	Brand Share %
VJW4	0.13	3.70 %
GVM1	0.08	2.22 %
NRT1	0.08	1.78 %
VKN1	0.08	3.07 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	4.63	3.74 %