

MTD Sales
14.14 L

Brand Share %
3.21 %

Information:

MTD : 01-08-2025 To 11-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.21 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	13.41	6.51 %
Air-Cool	0.73	1.51 %
Total	14.14	3.21 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	7.20	3.37 %
TIRUPATI-01	6.94	3.06 %
Total	14.14	3.21 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	6.67	7.08 %
Air-Cool	0.53	2.06 %
Total	7.20	3.37 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.28	1.80 %
GVM1	0.17	2.68 %
VJW1	0.17	1.84 %
CRL1	0.17	3.19 %
CKT1	0.14	2.64 %
VJW4	0.12	3.12 %
KND1	0.10	2.71 %
AMP1		0.00 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KDR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	7.20	3.37 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	6.74	6.03 %
Air-Cool	0.20	0.88 %
Total	6.94	3.06 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.47	1.86 %
KHT1	0.37	2.46 %
PUT1	0.27	2.96 %
MPL1	0.20	2.09 %
TPY2	0.13	0.73 %
PIL1	0.10	1.29 %
NLR1	0.09	1.21 %
ADI1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL2		0.00 %
NYP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	6.94	3.06 %