

MTD Sales
13.16 L

Brand Share %
3.17 %

Information:

MTD : 01-08-2025 To 10-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.17 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	12.53	6.52 %
Air-Cool	0.63	1.32 %
Total	13.16	3.17 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	7.01	3.52 %
TIRUPATI-01	6.15	2.84 %
Total	13.16	3.17 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	6.58	7.66 %
Air-Cool	0.43	1.70 %
Total	7.01	3.52 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.28	1.88 %
GVM1	0.17	3.06 %
VJW1	0.17	2.07 %
CKT1	0.14	2.92 %
VJW4	0.12	3.12 %
KND1	0.10	2.90 %
AMP1		0.00 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KDR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	7.01	3.52 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	5.95	5.60 %
Air-Cool	0.20	0.88 %
Total	6.15	2.84 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.37	1.52 %
KHT1	0.37	2.83 %
PUT1	0.27	3.13 %
MPL1	0.20	2.17 %
PDT1	0.14	2.11 %
TPY2	0.13	0.75 %
PIL1	0.10	1.44 %
NLR1	0.09	1.25 %
ADI1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL2		0.00 %
NYP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	6.15	2.84 %