

MTD Sales
23.67 L

Brand Share %
2.67 %

Information:

MTD : 01-10-2025 To 09-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.67 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	23.57	4.09 %
Air-Cool	0.09	4.31 %
Total	23.67	2.67 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	13.58	3.28 %
VIJAYAWADA-01	10.09	2.13 %
Total	23.67	2.67 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	13.49	4.87 %
Air-Cool	0.09	6.93 %
Total	13.58	3.28 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.31	2.11 %
MPL1	0.27	2.31 %
KVL1	0.26	1.90 %
PGR1	0.25	2.31 %
ADI1	0.21	1.43 %
SPE1	0.17	1.98 %
TPY2	0.16	0.34 %
RCY1	0.15	1.22 %
TP11	0.12	0.84 %
KDA1	0.11	0.63 %
DHN1	0.10	1.14 %
GTL1	0.10	2.50 %
PUT1	0.08	1.18 %
BVL1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
NYP1		0.00 %
PIL1		0.00 %
TPY1		0.00 %
Total	13.58	3.28 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	10.09	3.36 %
Total	10.09	2.13 %

Branch *	MTD Sales L	Brand Share %
NRT1	0.26	2.21 %
GNT2	0.25	2.27 %
CRL1	0.17	0.98 %
VJW4	0.13	1.52 %
VJW1	0.12	0.46 %
PPM1	0.11	1.30 %
VKN1	0.10	0.70 %
GVM1	0.10	0.96 %
TVU1	0.09	0.95 %
ELU1	0.09	0.38 %
BVR1	0.07	0.18 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
KDR1		0.00 %
MTM1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	10.09	2.13 %