

MTD Sales
21.65 L

Brand Share %
2.54 %

Information:

MTD : 01-10-2025 To 08-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.54 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	21.55	3.88 %
Air-Cool	0.09	4.73 %
Total	21.65	2.54 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	12.09	3.05 %
VIJAYAWADA-01	9.56	2.09 %
Total	21.65	2.54 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	12.00	4.52 %
Air-Cool	0.09	8.09 %
Total	12.09	3.05 %

Branch *	MTD Sales L	Brand Share %
PMR1	0.33	2.34 %
MPL1	0.27	2.41 %
KVL1	0.26	1.87 %
PGR1	0.25	2.29 %
ADI1	0.21	1.46 %
SPE1	0.17	2.11 %
TPI1	0.12	0.89 %
KDA1	0.11	0.64 %
DHN1	0.10	1.18 %
NLR1	0.10	0.70 %
PUT1	0.08	1.26 %
BVL1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
NYP1		0.00 %
PIL1		0.00 %
TPY1		0.00 %
TPY2		0.00 %
Total	12.09	3.05 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	9.56	3.30 %
Total	9.56	2.09 %

Branch *	MTD Sales L	Brand Share %
NRT1	0.26	2.36 %
GNT2	0.25	2.31 %
CRL1	0.17	1.00 %
VJW4	0.13	1.59 %
VJW1	0.12	0.48 %
PPM1	0.11	1.33 %
GVM1	0.10	1.00 %
TVU1	0.09	1.06 %
ELU1	0.09	0.38 %
BVR1	0.07	0.19 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
KDR1		0.00 %
MTM1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	9.56	2.09 %