

MTD Sales
8.51 L

Brand Share %
4.17 %

Information:

MTD : 01-09-2025 To 08-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.17 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	8.33	7.15 %
Air-Cool	0.10	4.97 %
Fridge	0.08	0.09 %
Total	8.51	4.17 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	5.30	4.96 %
VIJAYAWADA-01	3.21	3.30 %
Total	8.51	4.17 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	5.30	9.27 %
Total	5.30	4.96 %

Branch *	MTD Sales L	Brand Share %
KVL1	0.09	2.15 %
NLR1	0.09	2.21 %
KNL1	0.08	2.98 %
MPL1	0.08	1.55 %
PGR1	0.08	3.09 %
ADI1		0.00 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total	5.30	4.96 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	3.04	5.12 %
Air-Cool	0.10	8.83 %
Fridge	0.08	0.21 %
Total	3.21	3.30 %

Branch *	MTD Sales L	Brand Share %
GVM1	0.08	3.24 %
NRT1	0.08	1.83 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	3.21	3.30 %