

MTD Sales
6.90 L

Brand Share %
2.60 %

Information:

MTD : 01-08-2025 To 08-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.60 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	6.27	5.49 %
Air-Cool	0.63	1.37 %
Total	6.90	2.60 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	3.99	3.18 %
TIRUPATI-01	2.91	2.07 %
Total	6.90	2.60 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	3.55	6.80 %
Air-Cool	0.43	1.76 %
Total	3.99	3.18 %

Branch *	MTD Sales L	Brand Share %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KDR1		0.00 %
MTM1		0.00 %
OGL1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
GDV1	-0.26	-14.09 %
Total	3.99	3.18 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	2.71	4.39 %
Air-Cool	0.20	0.92 %
Total	2.91	2.07 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.13	0.96 %
MPL1	0.10	2.20 %
ATP1	0.09	0.49 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL2		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	2.91	2.07 %