

MTD Sales
20.55 L

Brand Share %
2.53 %

Information:

MTD : 01-10-2025 To 07-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.53 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	20.46	3.86 %
Air-Cool	0.09	4.94 %
Total	20.55	2.53 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	11.12	2.95 %
VIJAYAWADA-01	9.43	2.16 %
Total	20.55	2.53 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	11.02	4.37 %
Air-Cool	0.09	8.74 %
Total	11.12	2.95 %

Branch *	MTD Sales L	Brand Share %
PGR1	0.25	2.36 %
ADI1	0.21	1.53 %
SPE1	0.17	2.25 %
KVL1	0.16	1.17 %
TPI1	0.12	0.91 %
PMR1	0.11	0.86 %
KDA1	0.11	0.64 %
DHN1	0.10	1.18 %
NLR1	0.10	0.72 %
MPL1	0.09	0.88 %
PUT1	0.08	1.47 %
BVL1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
NYP1		0.00 %
PIL1		0.00 %
TPY1		0.00 %
TPY2		0.00 %
Total	11.12	2.95 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	9.43	3.40 %
Total	9.43	2.16 %

Branch *	MTD Sales L	Brand Share %
NRT1	0.26	2.45 %
GNT2	0.25	2.31 %
CRL1	0.17	1.02 %
VJW1	0.12	0.54 %
PPM1	0.11	1.37 %
GVM1	0.10	1.04 %
TVU1	0.09	1.10 %
ELU1	0.09	0.39 %
BVR1	0.07	0.19 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
KDR1		0.00 %
MTM1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	9.43	2.16 %