

MTD Sales
7.55 L

Brand Share %
4.12 %

Information:

MTD : 01-09-2025 To 07-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.12 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	7.37	7.11 %
Air-Cool	0.10	7.00 %
Fridge	0.08	0.10 %
Total	7.55	4.12 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	4.77	4.97 %
VIJAYAWADA-01	2.78	3.18 %
Total	7.55	4.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	4.77	9.39 %
Total	4.77	4.97 %

Branch *	MTD Sales L	Brand Share %
KVL1	0.09	2.22 %
NLR1	0.09	2.45 %
MPL1	0.08	1.61 %
PGR1	0.08	3.87 %
ADI1		0.00 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total	4.77	4.97 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	2.60	4.92 %
Air-Cool	0.10	11.95 %
Fridge	0.08	0.22 %
Total	2.78	3.18 %

Branch *	MTD Sales L	Brand Share %
GVM1	0.08	3.82 %
NRT1	0.08	1.99 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	2.78	3.18 %