



AP : BPL Sales Performance 07/10/2025 9:38 AM

MTD Sales
20.02 L

Brand Share %
2.59 %

Information:

MTD : 01-10-2025 To 06-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.59 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	19.93	3.95 %
Air-Cool	0.09	5.38 %
Total	20.02	2.59 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	10.58	2.98 %
VIJAYAWADA-01	9.45	2.27 %
Total	20.02	2.59 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	10.48	4.40 %
Air-Cool	0.09	10.22 %
Total	10.58	2.98 %

Branch *	MTD Sales L	Brand Share %
PGR1	0.25	2.36 %
ADI1	0.21	1.69 %
KVL1	0.16	1.19 %
TPI1	0.12	0.96 %
PMR1	0.11	1.02 %
KDA1	0.11	0.65 %
DHN1	0.10	1.23 %
NLR1	0.10	0.76 %
MPL1	0.09	0.91 %
PUT1	0.08	1.66 %
BVL1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
NYP1		0.00 %
PIL1		0.00 %
TPY1		0.00 %
TPY2		0.00 %
Total	10.58	2.98 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	9.45	3.54 %
Total	9.45	2.27 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.18	0.50 %
CRL1	0.17	1.09 %
VJW1	0.12	0.58 %
PPM1	0.11	1.39 %
GVM1	0.10	1.08 %
TVU1	0.09	1.14 %
ELU1	0.09	0.40 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
KDR1		0.00 %
MTM1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	9.45	2.27 %