

MTD Sales  
**3.91 L**

Brand Share %  
**2.70 %**

Information:

**MTD :** 01-08-2025 To 04-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.70 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 3.44        | 4.44 %        |
| Air-Cool | 0.47        | 16.45 %       |
| Total    | 3.91        | 2.70 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 2.05        | 3.21 %        |
| TIRUPATI-01   | 1.86        | 2.30 %        |
| Total         | 3.91        | 2.70 %        |

**VIJAYAWADA-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 1.77        | 5.18 %        |
| Air-Cool | 0.28        | 12.72 %       |
| Total    | 2.05        | 3.21 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| JPT1     | 0.07        | 2.21 %        |
| AMP1     |             | 0.00 %        |
| BPP1     |             | 0.00 %        |
| BVR1     |             | 0.00 %        |
| CKT1     |             | 0.00 %        |
| DPE1     |             | 0.00 %        |
| ELU1     |             | 0.00 %        |
| GNT2     |             | 0.00 %        |
| JGG1     |             | 0.00 %        |
| KDR1     |             | 0.00 %        |
| KND1     |             | 0.00 %        |
| MTM1     |             | 0.00 %        |
| OGL1     |             | 0.00 %        |
| PPM1     |             | 0.00 %        |
| PRL1     |             | 0.00 %        |
| RAL1     |             | 0.00 %        |
| RMV1     |             | 0.00 %        |
| TDD1     |             | 0.00 %        |
| TNK1     |             | 0.00 %        |
| TVU1     |             | 0.00 %        |
| VJW4     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| GDV1     | -0.26       | -19.99 %      |
| Total    | 2.05        | 3.21 %        |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 1.67        | 3.85 %        |
| Air-Cool | 0.20        | 27.82 %       |
| Total    | 1.86        | 2.30 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 0.13        | 1.42 %        |
| ATP1     | 0.09        | 0.57 %        |
| ADI1     |             | 0.00 %        |
| BVL1     |             | 0.00 %        |
| DHN1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| KDA1     |             | 0.00 %        |
| KNL2     |             | 0.00 %        |
| KOU1     |             | 0.00 %        |
| NLR1     |             | 0.00 %        |
| NYP1     |             | 0.00 %        |
| PDT1     |             | 0.00 %        |
| PIL1     |             | 0.00 %        |
| PUT1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| RJP1     |             | 0.00 %        |
| SPE1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| TPY1     |             | 0.00 %        |
| VKI1     |             | 0.00 %        |
| Total    | 1.86        | 2.30 %        |