

MTD Sales
15.16 L

Brand Share %
2.72 %

Information:

MTD : 01-10-2025 To 03-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.72 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	15.07	4.13 %
Air-Cool	0.09	10.02 %
Total	15.16	2.72 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	7.77	2.47 %
TIRUPATI-01	7.39	3.05 %
Total	15.16	2.72 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	7.77	3.82 %
Total	7.77	2.47 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.18	0.60 %
PPM1	0.11	1.72 %
GVM1	0.10	1.43 %
TVU1	0.09	1.50 %
ELU1	0.09	0.48 %
TDD1	0.09	1.35 %
NRT1	0.09	1.90 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
KDR1		0.00 %
MTM1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TNI1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	7.77	2.47 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	7.30	4.52 %
Air-Cool	0.09	18.33 %
Total	7.39	3.05 %

Branch *	MTD Sales L	Brand Share %
ADI1	0.21	2.35 %
KVL1	0.16	2.05 %
RCY1	0.13	1.47 %
TPI1	0.12	1.36 %
DHN1	0.10	1.69 %
NLR1	0.10	1.14 %
VKI1	0.09	2.61 %
MPL1	0.09	1.36 %
BVL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
NYP1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
TPY1		0.00 %
TPY2		0.00 %
Total	7.39	3.05 %