

MTD Sales
12.40 L

Brand Share %
4.49 %

Information:

MTD : 01-10-2025 To 02-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.49 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	12.31	4.47 %
Air-Cool	0.09	14.08 %
Total	12.40	4.49 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	6.53	4.15 %
TIRUPATI-01	5.88	4.95 %
Total	12.40	4.49 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	6.53	4.15 %
Total	6.53	4.15 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.18	1.76 %
PPM1	0.11	3.85 %
GVM1	0.10	2.40 %
TVU1	0.09	2.71 %
ELU1	0.09	0.79 %
NRT1	0.09	4.49 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
KDR1		0.00 %
MTM1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	6.53	4.15 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	5.78	4.89 %
Air-Cool	0.09	21.90 %
Total	5.88	4.95 %

Branch *	MTD Sales L	Brand Share %
ADI1	0.21	3.11 %
RCY1	0.13	2.70 %
TP11	0.12	1.73 %
DHN1	0.10	3.48 %
NLR1	0.10	3.14 %
VKI1	0.09	4.08 %
BVL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
TPY1		0.00 %
TPY2		0.00 %
Total	5.88	4.95 %