

MTD Sales
2.20 L

Brand Share %
5.85 %

Information:

MTD : 01-08-2025 To 02-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.85 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	2.01	5.47 %
Air-Cool	0.18	25.52 %
Total	2.20	5.85 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	1.22	8.03 %
TIRUPATI-01	0.97	4.36 %
Total	2.20	5.85 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	1.13	7.62 %
Air-Cool	0.09	23.89 %
Total	1.22	8.03 %

Branch *	MTD Sales L	Brand Share %
JPT1	0.07	4.79 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GVM1		0.00 %
JGG1		0.00 %
PAP1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	1.22	8.03 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	0.88	4.01 %
Air-Cool	0.09	27.38 %
Total	0.97	4.36 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.09	1.29 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total	0.97	4.36 %