

MTD Sales
68.27 L

Brand Share %
3.11 %

Information:

MTD : 01-10-2025 To 31-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.11 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	68.48	4.82 %
Air-Cool	0.09	1.79 %
Fridge	-0.30	-0.04 %
Total	68.27	3.11 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	36.62	3.24 %
VIJAYAWADA-01	31.65	2.97 %
Total	68.27	3.11 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	36.83	4.94 %
Air-Cool	0.09	2.50 %
Fridge	-0.30	-0.08 %
Total	36.62	3.24 %

Branch *	MTD Sales L	Brand Share %
MPL1	1.12	3.07 %
NLR1	0.85	2.47 %
RCY1	0.70	2.78 %
SPE1	0.64	2.16 %
KOU1	0.61	2.62 %
TPI1	0.49	1.53 %
KDA1	0.36	0.89 %
GTL1	0.35	2.37 %
KVL1	0.35	0.95 %
PIL1	0.27	0.54 %
ADI1	0.21	0.48 %
PUT1	0.17	0.63 %
KHT1	0.16	0.52 %
TPY2	0.16	0.14 %
BVL1		0.00 %
KNL2		0.00 %
NYP1		0.00 %
TPY1		0.00 %
WHRN		0.00 %
Total	36.62	3.24 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	31.65	4.69 %
Total	31.65	2.97 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.71	0.64 %
JPT1	0.62	2.39 %
TDD1	0.60	2.14 %
NPR1	0.49	1.44 %
VJW5	0.47	3.05 %
JGG1	0.45	2.60 %
GVM1	0.42	2.42 %
GNT2	0.33	1.49 %
TNI1	0.28	1.56 %
TVU1	0.26	0.99 %
VJW2	0.25	2.33 %
VJW1	0.20	0.47 %
VKN1	0.18	0.60 %
ELU1	0.17	0.40 %
VJW4	0.13	0.80 %
PPM1	0.11	0.70 %
AMP1	0.11	0.70 %
PNR1	0.11	0.72 %
PAP1	0.08	0.35 %
CKT1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
OGL1		0.00 %
PRL1		0.00 %
VUY1		0.00 %
Total	31.65	2.97 %