

MTD Sales
53.45 L

Brand Share %
3.45 %

Information:

MTD : 01-09-2025 To 30-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.45 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	53.18	5.27 %
Air-Cool	0.19	2.97 %
Fridge	0.08	0.01 %
Total	53.45	3.45 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	34.21	4.53 %
VIJAYAWADA-01	19.24	2.43 %
Total	53.45	3.45 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	34.21	7.05 %
Total	34.21	4.53 %

Branch *	MTD Sales L	Brand Share %
NYP1	0.56	2.98 %
NLR1	0.55	2.54 %
KHT1	0.54	2.88 %
ADI1	0.47	1.89 %
KDA1	0.44	1.36 %
RCY1	0.40	1.28 %
GTL1	0.38	2.45 %
KVL1	0.29	1.24 %
PUT1	0.23	2.56 %
KNL2	0.20	0.42 %
KOU1	0.13	0.81 %
TPY2	0.12	0.19 %
PIL1	0.09	0.39 %
MPL1	0.08	0.27 %
BVL1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	34.21	4.53 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	18.97	3.62 %
Air-Cool	0.19	6.51 %
Fridge	0.08	0.03 %
Total	19.24	2.43 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.78	2.80 %
PAP1	0.60	2.65 %
KND1	0.41	1.29 %
BVR1	0.41	0.72 %
JGG1	0.37	2.68 %
JPT1	0.36	1.83 %
VUY1	0.34	3.22 %
CRL1	0.32	1.19 %
VKN1	0.27	1.16 %
GNT2	0.25	1.20 %
NPR1	0.20	1.03 %
TDD1	0.20	0.78 %
GDV1	0.17	1.46 %
VJW4	0.13	0.76 %
AMP1	0.11	0.82 %
VJW5	0.10	0.92 %
OGL1	0.10	0.28 %
PRL1	0.09	0.83 %
ELU1	0.09	0.24 %
GVM1	0.08	0.76 %
MTM1	0.08	0.86 %
CKT1		0.00 %
DPE1		0.00 %
GTSD		0.00 %
KDR1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
Total	19.24	2.43 %