



AP : BPL Sales Performance 01/09/2025 9:38 AM

MTD Sales
38.08 L

Brand Share %
3.47 %

Information:

MTD : 01-08-2025 To 31-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.47 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	36.96	6.38 %
Air-Cool	1.12	1.73 %
Total	38.08	3.47 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	21.73	3.86 %
VIJAYAWADA-01	16.35	3.06 %
Total	38.08	3.47 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	21.33	7.17 %
Air-Cool	0.39	1.26 %
Total	21.73	3.86 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.40	3.42 %
ADI1	0.59	2.65 %
PUT1	0.46	2.63 %
KDA1	0.43	2.55 %
MPL1	0.39	1.64 %
KHT1	0.37	1.59 %
RCY1	0.33	2.12 %
TPY2	0.29	0.71 %
PIL1	0.27	1.24 %
DHN1	0.20	1.42 %
NYP1	0.14	0.87 %
TPI1	0.10	0.88 %
GTL1		0.00 %
KNL2		0.00 %
SPE1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	21.73	3.86 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	15.63	5.55 %
Air-Cool	0.72	2.18 %
Total	16.35	3.06 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.62	2.92 %
TVU1	0.50	3.36 %
BVR1	0.49	1.01 %
RMV1	0.38	2.25 %
JPT1	0.37	2.82 %
TDD1	0.33	2.87 %
PRL1	0.31	3.01 %
OGL1	0.28	1.52 %
DPE1	0.22	2.39 %
VKN1	0.18	1.02 %
GVM1	0.17	1.17 %
CRL1	0.17	1.34 %
PPM1	0.17	1.30 %
GDV1	0.16	1.71 %
CKT1	0.14	1.07 %
VJW4	0.12	1.19 %
PNR1	0.12	1.87 %
VJW5	0.10	0.80 %
AMP1		0.00 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KDR1		0.00 %
Total	16.35	3.06 %