



AP : BPL Sales Performance 01/04/2026 9:38 AM

MTD Sales
55.80 L

Brand Share %
4.82 %

Information:

MTD : 01-03-2026 To 31-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.82 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	56.09	9.77 %
Fridge	-0.30	-0.05 %
Total	55.80	4.82 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	31.31	5.39 %
VIJAYAWADA-01	24.48	4.24 %
Total	55.80	4.82 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	31.61	10.71 %
Fridge	-0.30	-0.10 %
Total	31.31	5.39 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.89	4.01 %
KAR1	0.84	4.49 %
NDL1	0.68	3.99 %
DHN1	0.60	3.42 %
KVL1	0.58	3.69 %
PIL1	0.57	3.86 %
PUT1	0.53	3.96 %
NLR1	0.43	2.92 %
TPY1	0.27	1.57 %
MPL1	0.24	1.05 %
SPE1	0.23	1.58 %
PGR1	0.15	1.01 %
TPI1	0.14	0.95 %
KHT1	0.10	0.44 %
KDA1	0.09	0.43 %
KDR1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NYP1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
Total	31.31	5.39 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	24.48	8.78 %
Total	24.48	4.24 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.91	3.28 %
NRT1	0.61	4.74 %
OGL1	0.58	3.27 %
RAL1	0.46	3.04 %
TVU1	0.46	2.33 %
VJW3	0.42	1.62 %
JPT1	0.38	2.70 %
MTM1	0.36	2.89 %
VJW2	0.29	2.55 %
KND1	0.28	2.88 %
PRL1	0.27	1.45 %
NPR1	0.24	1.22 %
TDD1	0.19	1.33 %
VKN1	0.17	1.01 %
JGG1	0.15	2.02 %
VJW5	0.15	1.22 %
PPM1	0.14	1.00 %
GNT2	0.09	0.92 %
VJW1	0.09	0.42 %
VJW4	0.09	0.68 %
VUY1	0.09	1.19 %
AMP1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
GVM1		0.00 %
PNR1		0.00 %
WHVJ		0.00 %
Total	24.48	4.24 %