



AP : BLUESTAR Sales Performance 31/08/2025 9:11 AM

MTD Sales
26.74 L

Brand Share %
4.21 %

Information:
MTD : 01-08-2025 To 30-08-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **4.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	17.54	3.17 %
D-Freez	6.33	46.13 %
W-Disp	2.86	54.78 %
Total	26.74	4.21 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	15.84	6.90 %
VIJAYAWADA-01	10.90	2.68 %
Total	26.74	4.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.07	6.35 %
D-Freez	2.19	39.74 %
W-Disp	1.58	58.00 %
Total	15.84	6.90 %

Branch *	MTD Sales L	Brand Share %
PDT1	0.34	3.50 %
PUT1	0.33	2.39 %
KNL1	0.33	2.83 %
TPY2	0.31	2.00 %
NYP1	0.28	2.10 %
ATP1	0.25	2.70 %
TPSD	0.24	0.86 %
KHT1	0.08	1.07 %
PIL1	0.08	4.06 %
VKI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KOU1		0.00 %
PMR1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
Total	15.84	6.90 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.47	1.51 %
D-Freez	4.14	50.42 %
W-Disp	1.28	51.28 %
Total	10.90	2.68 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.98	3.18 %
VJW5	0.41	3.77 %
RAL1	0.34	3.07 %
TNK1	0.33	1.91 %
OGL1	0.24	0.94 %
CKT1	0.24	3.31 %
GNT1	0.23	1.43 %
NRT1	0.22	1.90 %
ELU1	0.20	1.43 %
CRL1	0.08	0.66 %
TEL1	0.08	0.75 %
VJW3	0.08	0.53 %
BPP1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
MTM1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
RMV1	-0.01	-0.08 %
Total	10.90	2.68 %