

MTD Sales
31.40 L

Brand Share %
5.38 %

Information:

MTD : 01-07-2025 To 30-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	20.73	4.00 %
D-Freez	6.24	36.52 %
W-Disp	4.44	72.47 %
Total	31.40	5.38 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	16.92	5.05 %
TIRUPATI-01	14.48	5.83 %
Total	31.40	5.38 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.02	3.32 %
D-Freez	4.68	44.96 %
W-Disp	2.22	71.32 %
Total	16.92	5.05 %

Branch *	MTD Sales L	Brand Share %
VJW1	1.07	4.26 %
NRT1	0.82	4.46 %
ELU1	0.41	3.89 %
GNT1	0.38	2.05 %
TEL1	0.38	3.78 %
GNT2	0.37	4.65 %
PAP1	0.34	4.02 %
CRL1	0.34	3.74 %
VJW5	0.34	3.13 %
RMV1	0.32	4.55 %
RAL1	0.26	3.32 %
TDD1	0.24	3.44 %
GTSD	0.24	1.54 %
PRL1	0.21	4.73 %
OGL1	0.16	1.09 %
CKT1	0.13	1.67 %
KDR1	0.08	0.59 %
DPE1		0.00 %
JGG1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
Total	16.92	5.05 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.71	4.95 %
W-Disp	2.22	73.67 %
D-Freez	1.56	23.34 %
Total	14.48	5.83 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.39	4.63 %
BVL1	0.35	4.58 %
KDA1	0.34	2.89 %
NYP1	0.26	3.74 %
SPE1	0.26	1.40 %
TPI1	0.25	4.83 %
ATP1	0.24	3.42 %
GTL1	0.22	3.89 %
CTO1	0.10	0.55 %
DHN1	0.08	2.36 %
VKI1	0.08	1.05 %
KHT1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	14.48	5.83 %