



AP : BLUESTAR Sales Performance 31/03/2026 9:11 AM

MTD Sales
107.12 L

Brand Share %
4.53 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	96.93	4.13 %
D-Freez	5.96	49.31 %
W-Disp	4.23	71.05 %
Total	107.12	4.53 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	56.56	4.36 %
TIRUPATI-01	50.56	4.73 %
Total	107.12	4.53 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	51.18	3.98 %
D-Freez	3.50	52.62 %
W-Disp	1.87	80.36 %
Total	56.56	4.36 %

Branch *	MTD Sales L	Brand Share %
TNK1	1.58	2.36 %
PPM1	1.06	4.47 %
RAL1	1.05	3.28 %
TDD1	1.04	2.92 %
TNI1	1.00	3.61 %
GNT1	0.74	1.07 %
ELU1	0.69	1.50 %
VJW4	0.47	1.03 %
RMV1	0.39	0.57 %
CRL1	0.37	1.13 %
PRL1	0.34	0.92 %
NRT1	0.33	0.93 %
TVU1	0.30	1.76 %
GVM1	0.08	0.40 %
DPE1	0.07	0.44 %
BPP1	0.07	0.63 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
MTM1		0.00 %
PNR1		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	56.56	4.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	45.75	4.32 %
D-Freez	2.45	45.24 %
W-Disp	2.36	65.07 %
Total	50.56	4.73 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.48	2.03 %
ATP1	1.03	2.26 %
KNL1	0.93	2.59 %
NYP1	0.93	4.39 %
RCY1	0.90	4.17 %
NDL1	0.89	3.20 %
KDR1	0.78	1.69 %
BVL1	0.75	3.41 %
RJP1	0.73	2.15 %
KVL1	0.73	3.74 %
KHT1	0.69	1.92 %
CTO1	0.67	1.51 %
PIL1	0.34	1.47 %
KAR1	0.33	1.77 %
GTL1	0.08	0.55 %
KOU1	0.07	0.44 %
ADI1		0.00 %
MPL1		0.00 %
PMR1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	50.56	4.73 %