

MTD Sales
9.78 L

Brand Share %
2.10 %

Information:

MTD : 01-09-2025 To 28-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.10 %** are only listed below

Property	MTD Sales L	Brand Share %
D-Freez	5.64	44.27 %
W-Disp	2.20	41.08 %
Air-Cond	1.95	0.44 %
Total	9.78	2.10 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	5.27	2.82 %
VIJAYAWADA-01	4.51	1.61 %
Total	9.78	2.10 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
D-Freez	3.21	44.52 %
W-Disp	1.11	44.12 %
Air-Cond	0.95	0.54 %
Total	5.27	2.82 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.26	-17.18 %
KHT1	0.12	1.70 %
NYP1	0.12	1.77 %
PDT1	0.08	1.25 %
KVL1	0.07	0.86 %
RCY1	0.07	1.34 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
PGR1		0.00 %
PUT1		0.00 %
RJP1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	5.27	2.82 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
D-Freez	2.42	43.94 %
W-Disp	1.09	38.38 %
Air-Cond	1.00	0.37 %
Total	4.51	1.61 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.28	1.62 %
CRL1	0.27	2.00 %
GNT2	0.23	1.93 %
RMV1	0.16	1.06 %
KND1	0.13	1.10 %
PAP1	0.08	1.23 %
JPT1	0.08	1.88 %
MTM1	0.07	1.32 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT1		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KDR1		0.00 %
NPR1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	4.51	1.61 %