

MTD Sales
28.05 L

Brand Share %
5.03 %

Information:

MTD : 01-07-2025 To 28-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	18.26	3.69 %
D-Freez	5.97	39.19 %
W-Disp	3.82	69.38 %
Total	28.05	5.03 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	15.61	4.93 %
TIRUPATI-01	12.44	5.18 %
Total	28.05	5.03 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.36	3.28 %
D-Freez	4.42	46.56 %
W-Disp	1.83	67.23 %
Total	15.61	4.93 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.99	4.01 %
NRT1	0.56	3.06 %
GNT1	0.38	2.18 %
TEL1	0.38	4.03 %
PAP1	0.34	4.36 %
CRL1	0.34	3.74 %
VJW5	0.34	3.28 %
RMV1	0.32	4.96 %
RAL1	0.26	3.97 %
TDD1	0.24	3.44 %
GTSD	0.24	1.54 %
OGL1	0.16	1.15 %
CKT1	0.13	1.72 %
PRL1	0.13	4.15 %
KDR1	0.08	0.59 %
ELU1	0.07	0.80 %
DPE1		0.00 %
JGG1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
Total	15.61	4.93 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.90	4.24 %
W-Disp	1.99	71.50 %
D-Freez	1.56	27.05 %
Total	12.44	5.18 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.16	4.03 %
BVL1	0.35	4.94 %
KDA1	0.34	2.89 %
NYP1	0.26	3.74 %
SPE1	0.26	1.40 %
TPI1	0.25	4.83 %
KNL2	0.24	2.48 %
ATP1	0.24	3.42 %
GTL1	0.22	4.19 %
CTO1	0.10	0.57 %
DHN1	0.08	2.36 %
VKI1	0.08	1.05 %
KHT1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	12.44	5.18 %