



AP : BLUESTAR Sales Performance 29/05/2026 9:11 AM

MTD Sales
153.22 L

Brand Share %
3.71 %

Information:

MTD : 01-05-2026 To 28-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	146.37	3.85 %
D-Freez	5.42	11.90 %
W-Disp	1.44	9.92 %
Total	153.22	3.71 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	114.76	4.06 %
TIRUPATI-01	38.46	2.96 %
Total	153.22	3.71 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	111.29	4.22 %
D-Freez	2.92	12.11 %
W-Disp	0.55	7.25 %
Total	114.76	4.06 %

Branch *	MTD Sales L	Brand Share %
GNT1	5.42	3.59 %
OGL1	5.02	3.40 %
TNK1	4.56	2.67 %
TEL1	1.88	2.42 %
JPT1	1.88	3.44 %
CRL1	1.68	1.43 %
TVU1	1.14	2.07 %
RMV1	1.07	0.94 %
NZV1	0.39	1.24 %
VJW5	0.38	0.65 %
BPP1		0.00 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
VKN1		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
Total	114.76	4.06 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.07	3.01 %
D-Freez	2.50	11.66 %
W-Disp	0.89	12.81 %
Total	38.46	2.96 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.68	2.77 %
TPY1	0.99	1.05 %
NYP1	0.87	1.89 %
RJP1	0.76	1.76 %
MPL1	0.71	1.32 %
ATP1	0.71	1.59 %
KHT1	0.63	1.70 %
KNL1	0.46	1.03 %
KDR1	0.42	0.75 %
RCY1	0.40	1.55 %
KAR1	0.38	1.99 %
ADI1	0.38	1.96 %
CTO1	0.29	0.53 %
PMR1	0.28	1.11 %
PGR1	0.17	0.90 %
KNL2	0.08	0.29 %
DHN1		0.00 %
GTL1		0.00 %
KOU1		0.00 %
NDL1		0.00 %
PIL1		0.00 %
TPI1		0.00 %
WHKD		0.00 %
WHKN		0.00 %
Total	38.46	2.96 %