

MTD Sales
27.32 L

Brand Share %
4.32 %

Information:

MTD : 01-10-2025 To 27-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	22.59	3.67 %
D-Freez	3.70	38.48 %
W-Disp	1.03	29.45 %
Total	27.32	4.32 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	15.56	4.04 %
TIRUPATI-01	11.76	4.75 %
Total	27.32	4.32 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.17	3.48 %
D-Freez	1.77	38.95 %
W-Disp	0.62	42.36 %
Total	15.56	4.04 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.93	3.47 %
VJW1	0.47	1.89 %
BVR1	0.46	1.57 %
ELU1	0.36	2.21 %
NRT1	0.32	3.51 %
RMV1	0.32	1.60 %
KND1	0.08	0.74 %
DPE1	0.07	2.39 %
VJW2		0.00 %
CKT1		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KDR1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
TDD1		-0.04 %
Total	15.56	4.04 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.43	3.98 %
D-Freez	1.93	38.06 %
W-Disp	0.40	20.02 %
Total	11.76	4.75 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.68	1.72 %
SPE1	0.34	3.12 %
CTO1	0.30	2.58 %
RJP1	0.21	1.99 %
ATP1	0.16	1.77 %
KNL2	0.15	1.62 %
NDL1	0.09	1.76 %
DHN1	0.08	1.05 %
ADI1		0.00 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KOU1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	11.76	4.75 %