



AP : BLUESTAR Sales Performance 28/05/2026 9:10 AM

MTD Sales
148.03 L

Brand Share %
3.68 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	141.54	3.81 %
D-Freez	5.05	11.35 %
W-Disp	1.44	10.31 %
Total	148.03	3.68 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	110.33	4.02 %
TIRUPATI-01	37.71	2.94 %
Total	148.03	3.68 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	107.13	4.18 %
D-Freez	2.65	11.21 %
W-Disp	0.55	7.58 %
Total	110.33	4.02 %

Branch *	MTD Sales L	Brand Share %
GNT1	5.12	3.46 %
OGL1	5.02	3.47 %
TNK1	4.56	2.76 %
RAL1	2.64	3.64 %
TEL1	1.88	2.50 %
JPT1	1.88	3.49 %
VJW2	1.38	2.99 %
CRL1	1.27	1.13 %
TVU1	1.14	2.11 %
RMV1	1.07	0.99 %
PNR1	0.60	2.77 %
NZV1	0.39	1.25 %
VJW5	0.38	0.66 %
BPP1		0.00 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
VKN1		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
Total	110.33	4.02 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	34.41	3.00 %
D-Freez	2.41	11.50 %
W-Disp	0.89	13.24 %
Total	37.71	2.94 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.68	2.83 %
TPY1	0.99	1.06 %
NYP1	0.87	1.96 %
RJP1	0.76	1.78 %
MPL1	0.71	1.34 %
ATP1	0.71	1.60 %
KHT1	0.63	1.73 %
KNL1	0.46	1.04 %
KDR1	0.42	0.77 %
RCY1	0.40	1.56 %
KAR1	0.38	2.02 %
ADI1	0.38	2.03 %
PMR1	0.28	1.11 %
PGR1	0.17	0.91 %
KNL2	0.08	0.29 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KOU1		0.00 %
NDL1		0.00 %
PIL1		0.00 %
TPI1		0.00 %
WHKD		0.00 %
WHKN		0.00 %
Total	37.71	2.94 %