



AP : BLUESTAR Sales Performance 27/08/2025 9:11 AM

MTD Sales
25.88 L

Brand Share %
4.47 %

Information:
MTD : 01-08-2025 To 26-08-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **4.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	17.54	3.52 %
D-Freez	5.94	50.32 %
W-Disp	2.40	57.86 %
Total	25.88	4.47 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	14.98	7.43 %
VIJAYAWADA-01	10.90	2.89 %
Total	25.88	4.47 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.07	7.33 %
D-Freez	1.79	43.96 %
W-Disp	1.11	54.12 %
Total	14.98	7.43 %

Branch *	MTD Sales L	Brand Share %
PDT1	0.34	3.82 %
PUT1	0.33	2.44 %
TPY2	0.31	2.45 %
NYP1	0.28	2.80 %
TPSD	0.24	0.86 %
ATP1	0.16	1.81 %
KHT1	0.08	1.07 %
VKI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
Total	14.98	7.43 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.47	1.64 %
D-Freez	4.14	53.69 %
W-Disp	1.28	61.56 %
Total	10.90	2.89 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.98	3.50 %
VJW5	0.41	3.89 %
RAL1	0.34	3.51 %
TNK1	0.33	2.02 %
OGL1	0.24	1.03 %
CKT1	0.24	3.31 %
GNT1	0.23	1.61 %
NRT1	0.22	1.99 %
ELU1	0.20	1.62 %
CRL1	0.08	0.68 %
TEL1	0.08	0.83 %
VJW3	0.08	0.58 %
BPP1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
MTM1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
RMV1	-0.01	-0.08 %
Total	10.90	2.89 %