



AP : BLUESTAR Sales Performance 27/03/2026 9:10 AM

MTD Sales
93.65 L

Brand Share %
4.62 %

Information:

MTD : 01-03-2026 To 26-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	86.48	4.29 %
D-Freez	3.97	46.85 %
W-Disp	3.20	68.86 %
Total	93.65	4.62 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	50.32	4.49 %
TIRUPATI-01	43.33	4.78 %
Total	93.65	4.62 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	46.36	4.16 %
D-Freez	2.65	56.90 %
W-Disp	1.32	77.18 %
Total	50.32	4.49 %

Branch *	MTD Sales L	Brand Share %
TNK1	1.58	2.77 %
PAP1	1.19	3.96 %
TNI1	1.00	4.16 %
TEL1	0.99	4.15 %
RAL1	0.85	3.12 %
JPT1	0.73	4.12 %
TDD1	0.72	2.55 %
ELU1	0.69	1.70 %
VJW4	0.47	1.29 %
GNT1	0.40	0.74 %
RMV1	0.39	0.64 %
CRL1	0.37	1.22 %
NRT1	0.33	1.09 %
TVU1	0.30	2.04 %
PRL1	0.21	0.61 %
GVM1	0.08	0.47 %
DPE1	0.07	0.50 %
BPP1	0.07	0.72 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
MTM1		0.00 %
PNR1		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	50.32	4.49 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	40.12	4.46 %
W-Disp	1.88	64.03 %
D-Freez	1.32	34.60 %
Total	43.33	4.78 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.25	1.18 %
ATP1	1.03	2.73 %
NDL1	0.89	3.83 %
KDR1	0.69	1.73 %
KHT1	0.69	2.06 %
RCY1	0.69	3.95 %
BVL1	0.67	3.80 %
CTO1	0.67	1.71 %
RJP1	0.58	1.92 %
KNL1	0.50	1.67 %
NYP1	0.43	2.33 %
KVL1	0.38	2.21 %
PIL1	0.34	1.66 %
GTL1	0.08	0.68 %
KOU1	0.07	0.51 %
ADI1		0.00 %
KAR1		0.00 %
MPL1		0.00 %
PMR1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	43.33	4.78 %